


**NEW SCRATCH TICKETS!**  
**NEW PRIZES!**  
**NEW CHANCES TO WIN!**

**FIRST  
TUESDAY** 

**IT'S  
HERE!**

**BRAND NEW CT LOTTERY SCRATCH  
GAMES LAUNCH EVERY  
FIRST TUESDAY OF THE MONTH!**

**Every First Tuesday Brings NEW SCRATCH TICKETS, plus:**

New Advertising Including TV, Social Media & Radio  
CT Lottery POS For Your Store! *(See reverse)*

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- ✓ *Increase Sales by Showcasing New Scratch Games*
  - ✓ *Players will be excited to find new scratch games in your store*
  - ✓ *Be the "GO-TO Retailer" selling new scratch games*

**Let's Make Every First Tuesday a Winning One!**



Odds vary by game. Purchasers must be 18 or older. Help is available for problem gambling. Call (888) 789-7777 or visit [ccpg.org](http://ccpg.org).  
First Tuesday is a registered mark of the North Carolina State Lottery Commission.



# POS PLAN-O-GRAM



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