



**Regular Meeting
of the Board of Directors of the
Connecticut Lottery Corporation**

Held on
Thursday, August 14, 2025 at 12:00 p.m.
at the
Connecticut Lottery Corporation
15 Sterling Drive
Wallingford, Connecticut 06492

Board Members Present: Robert Simmelkjaer, Board Chair; Michael Cicchetti; Douglas Dalena; Matthew Daskal (left the meeting at 1:07 p.m.); Steven Ezzes (left the meeting at 12:49 p.m.); James Heckman; Jerald Lentini; and Margaret Morton.

Staff Members Present: Frank Suarez, President & CEO; Melissa Durso; Lauren Perrotti; Jodi Ganzer; Catherine Martorella; Jeevan Vittal; Andrew Walter; Diane Geary; Art Mongillo; Steve Wagner; and Annmarie Daigle.

I. Welcome:

Chair Simmelkjaer welcomed the Board Members and called the meeting to order at 12:03 p.m.

II. Approval of June 13, 2025 Board Meeting Minutes:

On a motion by Mr. Lentini and seconded by Mr. Daskal, the minutes of the June 13, 2025 Board Meeting were unanimously approved.

III. Lottery Reports:

a. Financial Report:

Ms. Martorella provided the Financial Report, noting that total sales for year ended June 30, 2025 (unaudited) were \$1.33 billion. Sixty-three percent of sales were prizes paid back to winners, \$74 million was paid in retailer commissions; with \$354 million transferred to the general fund. Sports betting ended the year with \$458 million in handle and \$413 million in prizes. CLC paid \$1.1 million in excise tax and \$5.2 million in sports wagering tax for the year.

b. Marketing Report:

Mr. Steen provided the Marketing report, noting that through August 12th scratch games are down 3.0% and draw games are up 1.4%. The top driver is the \$30 ticket thus far in FY2026 with new games launching in September (Mega Bucks, Big Bucks and Jumbo Bucks). He also discussed the upcoming advertising campaign for the First Tuesday ticket launch concept, a full suite of tv, video, radio and in-store. Powerball and Keno are top drivers for draw sales. Powerball sales are up approximately 32% with a current jackpot of over \$325 million. He noted that the upcoming focus is to launch a \$20 promotion on the 2nd Chance website. He noted that Mega Millions Monday promo has driven some good performance although Mega Millions is down 29% since the game change. The Powerball Double

Play enhancement is launching in November and allows players to add on Double Play for an extra \$1 playing the same set of numbers in the main Powerball drawing for a chance to win \$10 million. There is also a new multi-state game launching in March, Millionaire for Life at a \$5 price point.

c. President's Report:

Mr. Suarez provided the President's Report, first asking Mr. Walter to provide a report on Sports Betting. Mr. Walter stated that Sports Betting saw an increase of 3% in retail sales and 50% in online sales. As of the end of May we hold a 20% online market share. He noted that operations at Total Mortgage Arena and PeoplesBank Arena have both been going well. Sports Betting at Wallingford headquarters should be up and running for NFL season.

Mr. Suarez speaks to CLC's revitalized efforts to driving the narrative as it relates to public perception. Director of Corporate Communications, Jeevan Vittal, provides further insight and examples of recent content including Winners' Stories and Community Engagement that will help our efforts.

Committee Reports:

a. Legislative & Games Committee:

Ms. Morton noted that the Legislative & Games Committee met today, just prior to the Board meeting for the purpose of reviewing and approving the Double Play add-on feature for the Powerball game. The full Board will vote on this, based on the Committee's recommendation later in the meeting.

IV. Executive Session:

On a motion by Ms. Morton and seconded by Mr. Simmelkjaer, the Board moved to Executive Session at 12:59 p.m. to discuss:

- a. Personnel Update
- b. Regulatory Update

Mr. Suarez, Ms. Durso, Ms. Ganzer and Mr. Vittal remained present for item a.; Mr. Suarez and Ms. Durso remained present for item b.

VIII. New Business:

a. Discussion and Action, if any, on items discussed during Executive Session

Upon returning to public session at 1:20 p.m., Chair Simmelkjaer noted that no votes or actions were taken while in Executive Session.

b. Review and Possible Action: Revision to Powerball Game Rules

Ms. Durso provided an overview of the Powerball game rules, noting that Double Play is a \$1 add-on feature that gives players another chance to match their same set of numbers in a separate drawing with a top cash prize of \$10 million. The Double Play drawing is held after every Powerball drawing on Monday, Wednesday and Saturday.

On a motion by Ms. Morton, seconded by Mr. Simmelkjaer, and unanimously approved, it was:

Resolved, that the Board of Directors hereby approves the changes to the Powerball game rules and the corresponding Connecticut Amendment to incorporate the Double Play add-on feature, as presented, and authorizes the CLC team to make conforming adjustments if required by final national game specifications prior to launch.

IX. Adjournment:

Mr. Simmelkjaer thanked everyone for attending the meeting.

On a motion by Mr. Lentini, seconded by Mr. Heckman, and unanimously approved, the meeting adjourned at 1:25 p.m.

Respectfully Submitted,

Melissa Durso
Corporation Secretary
CT Lottery Corporation